



Privacy Notice

Last Revised: 02/03/2023

Effective Date: 01/01/2023

Here at Gator Bio, we are committed to protecting the privacy and security of personal information and to transparency about how we use personal information (also known as personal data). This Privacy Notice sets forth our policies and practices for collecting and using personal information in regard to our website (“Services”). This notice does not address our use of personal information outside the context of these Services. Employees, applicants, vendors, and others that work with us outside the context of the Services receive separate privacy notices that address our use of personal information in the context of those relationships with us and are welcome to contact us to receive a new copy of or link to the applicable privacy notice. Within the context of the Services, this notice explains how we use and disclose personal information. It also discusses how you can control certain uses and disclosures of personal information. We will update this notice from time to time, or as our privacy practices change, to ensure it accurately describes how we use your information. When we do so, we will update the dates above. We recommend that you review this notice periodically for the latest information. If we change our practices in a material way, we will provide appropriate notice to you, usually through an e-mail message or through a banner or pop-up within our Services. If you have any questions regarding this notice or our use of your information, please contact us using one of the methods detailed below.

1. How we use and share personal information

We use and share personal information as described in the following table and the text that follows it.



Categories of individuals	Categories of personal information	Purposes	Methods of collection	Categories of third-party recipients (see below)
All Service users	<ul style="list-style-type: none"> • Usage information • Non-precise location information 	<ul style="list-style-type: none"> • Personalization • Service analysis • Enabling the playback of embedded videos 	<ul style="list-style-type: none"> • Directly from individual • Indirectly by monitoring individual's activities or behavior 	<ul style="list-style-type: none"> • Analytics providers
Service users that contact us via the embedded chat capability	<ul style="list-style-type: none"> • Text of chat messages 	<ul style="list-style-type: none"> • Responding to chat message 	<ul style="list-style-type: none"> • Directly from individual 	<ul style="list-style-type: none"> • None
Service users that give us permission to send marketing related e-mail or text messages	<ul style="list-style-type: none"> • E-mail address • Phone number (or other text message recipient identifier) • Usage information (regarding usage of messages that we send) 	<ul style="list-style-type: none"> • Marketing 	<ul style="list-style-type: none"> • Directly from individual 	<ul style="list-style-type: none"> • Marketing firms
Service users that leave product reviews	<ul style="list-style-type: none"> • Optional name information • Text of reviews 	<ul style="list-style-type: none"> • To allow customers to have the benefit of other customers' views on products 	<ul style="list-style-type: none"> • Directly from individual 	<ul style="list-style-type: none"> • Other Service users
Registered service users (i.e. users who create an account for us to retain information about them between visits)	<ul style="list-style-type: none"> • Personal contact information • Access credentials • Order information • Payment information 	<ul style="list-style-type: none"> • Order processing • Personalization • Marketing • Service analysis • Customer support 	<ul style="list-style-type: none"> • Directly from individual 	<ul style="list-style-type: none"> • Other service users as you permit or direct
Service users that place orders	<ul style="list-style-type: none"> • Personal contact information • Shipping information • Order information • Payment information 	<ul style="list-style-type: none"> • Order processing • Personalization • Marketing • Service analysis • Customer support 	<ul style="list-style-type: none"> • Directly from individual 	<ul style="list-style-type: none"> • Delivery services • Payment processors
Prospective customers, including individuals that react to online advertisements	<ul style="list-style-type: none"> • Interest information 	<ul style="list-style-type: none"> • Marketing 	<ul style="list-style-type: none"> • Indirectly by monitoring individual's activities or behavior • From third-party 	<ul style="list-style-type: none"> • Analytics providers

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2. Personal information disclosure and sharing

In addition to the sharing with the third parties described in the table above, we may also share your information with:

- **Service providers.** We share your personal information with third parties that provide services to us. We engage these kinds of third parties with contracts that require them to use your personal information only for the purpose of delivering the services for which we have engaged the third-party and as required by law. These kinds of third parties provide business, professional, administrative, or technical support functions for us, such as payment processing, billing, data storage, quality assurance, and marketing.
- **Legal compliance recipients.** We disclose personal information to the courts, the government, law enforcement agencies, litigants, and similar recipients when required by law.
- **Successors.** We may disclose personal information associated with a part of our business to a buyer, potential buyer, or other successor to our business. We also may disclose personal information with third parties with your consent or at your direction.

3. Personal information security and retention

We use reasonable administrative, technical, and physical safeguards to protect personal information in our possession. While we make every effort to help ensure the integrity and security of our network and systems, you should understand that no data storage system or transmission of data over the Internet or any other public network can be guaranteed to be completely secure, accurate, complete, or current.

Personal information will be retained only for as long as there is a legitimate business or legal need to retain the information.

4. International orders and users

For customers who reside outside of the United States, including in Canada, your personal information will be processed in the United States, where our servers are located. When you use our Services, your information is protected by this privacy notice. You, in accordance with our terms of service, consent to the transfer of personal information in the United States.

5. Children’s privacy

We are very concerned about the safety of children using the Internet. Given the nature of our business, we do not intentionally market to children of any age. Moreover, we do not knowingly collect any personal information from those under the age of

16. If we discover (or are informed) that we have collected personal information from a visitor under the age of 16, we will promptly delete such information.

6. Your California Privacy Rights

If you are a California resident, you may have certain rights as a consumer regarding your personal information under Cal. Civ. Code § 1798.100, et seq., known as the California Consumer Privacy Act (CCPA).

Collection of Personal Information

The following table lists (1) the categories of personal information we have collected in connection with the Service in the last 12 months and (2) the categories of personal information that we have shared with a service provider for a business purpose within the preceding 12 months.

Category	Collected	Shared for a Business Purpose
A. Identifiers.	Yes	Yes
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	Yes	Yes
C. Protected classification characteristics under California or federal law.	No	No
D. Commercial information.	Yes	Yes
E. Biometric information.	No	No
F. Internet or other similar network activity.	Yes	Yes
G. Geolocation data.	Yes	Yes
H. Sensory data.	No	No
I. Professional or employment-related information.	No	No
J. Non-public education information	No	No
K. Inferences drawn from other personal information.	Yes	Yes

Selling and Sharing of Personal Information

In the past twelve months, we have not sold or shared information for cross-contextual behavioral advertising purposes to third parties. For this reason, we do not currently process the Global Privacy Control signal, which is ordinarily intended to express a user's preference that the user's personal information shall not be sold or shared for cross-contextual behavioral advertising purposes to third parties.

Please refer to section 2, above, for more information on our privacy practices with regard to service providers. Refer to section 6(C), below, for information regarding opting out of these practices.

Your Rights

If you are a California resident, California law permits you to request that we disclose certain information about our collection and use of your personal information including:

- the “right to know,” meaning the right to request any or all of the following:
 - the specific pieces of personal information we collected about you;
 - the categories of personal information we collected;
 - the categories of sources used to collect the personal information;
 - the business or commercial purposes for collecting your personal information; and
 - the categories of third parties with whom we have shared your personal information
- the right to request deletion of your personal information that we collected
- the right to have someone you authorize make a request on your behalf
- the right to opt-out of “sale” (as that term is defined in the CCPA) or, after January 1, 2023, the sharing of personal information for cross-contextual behavioral advertising purposes
- the right, after January 1, 2023, to make a request for the correction of errors or inaccuracies in your personal information
- the right, after January 1, 2023, to restrict the processing of sensitive personal information (please note, however, that the only sensitive personal information that we collect and use in the context of our Services is your payment information and we use this information only as needed to process your orders)
- the right not to be discriminated against for exercising any of these rights.

Exercising Your Rights

To exercise your rights to know (or for data portability), to deletion, or correction described above, please submit a request by contacting us through any of the means outlined below.

Only you, or someone legally authorized to act on your behalf, may make a request related to your personal information. We will verify that any requests from persons other than you have your legal authorization. You may also make a request on behalf of your child.

Your request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative; and
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

You do not need to create an account with us to submit a request to know or delete, but we consider requests made through your password-protected account

sufficiently verified when the request relates to personal information associated with that specific account.

Opting out of the sale or sharing of personal information

You, or your parent, depending on your age, has the right to direct us to not sell or share your personal information at any time (the “right to opt-out”). However, we do not sell or share your personal information, so there is no need to contact us to exercise this right.

Restricting our use of sensitive personal information

Although you have the right to request that we restrict our processing of sensitive personal information to only that which is necessary to deliver our products and services to you, we already limit our processing of sensitive personal information in this way. If you have any questions or request relating to this topic, please contact us at the information provided below.

Shine the Light

California’s “Shine the Light” law, Cal. Civ. Code § 1798.83, entitles California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. However, we do not disclose personal information to third parties for their direct marketing purposes. Any inquiries regarding personal information sharing with third parties may be directed to us at the contact information set forth below.

7. Your Privacy Rights

You may have certain rights regarding your personal information under the law. To exercise your rights, please submit a request by contacting us through any of the means outlined below.

Only you, or someone legally authorized to act on your behalf, may make a request related to your personal information. We will verify that any requests from persons other than you have your legal authorization. You may also make a request on behalf of your child.

Your request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative; and
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

8. Contacting Us

To exercise your rights or for other inquiries, please contact us at:

- By e-mail: info@gatorbio.com
- By toll-free call: (+1) 855-208-0743
- By postal mail at: Gator Bio, Attn: Legal, 2455 Faber Place, Palo Alto, CA 94303